

The Dental Landscape



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THE PROFESSIONAL EDGE

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Dental Publications

Publication	Total Average Net Circulation Per Issue	Readership	Frequency
BDJ	20,717	Dental practitioners, associate dentists, all dental specialists, private/NHS practices, academic and public institutions	24 Issues
BDA News	20,186	Dental practitioners, associate dentists, all dental specialists, practice managers, private/NHS practices, academic and public institutions	12 Issues
Vital	20,000	Dental care professionals including: 14,000 nurses, 4,000 hygienists/therapists, all members of the British Dental Practice Managers' Association, all technicians	4 Issues
Launchpad	5,000	BDA student members, dental undergraduates, first year new graduates	3 Issues
The Dentist	17,594	NHS and private dentists	12 Issues
The Probe	14,543	A readership in excess of 36,330. For all members of the dental team.	12 Issues
Dental Practice	21,697	Registered dentists throughout the UK	12 Issues
The GDP	6,600	Nurses, hygienists, therapists and technicians	6 Issues
Dental Tribune	26,000	All dental professionals	52 Issues
Dentistry Magazine	21,578	Dentists and all members of the dental team	26 Issues

Dental Associations

British Dental Association (BDA)	An association and trade union for dentists in the UK with a current membership of 23,000. Aims to promote the interests of its members and improve the nation's oral health.
General Dental Council (GDC)	An organisation that regulates dental professionals in the UK. All professionals must be registered with the GDC in order to work in the UK.
British Dental Health Foundation (BDHF)	An independent charity that aims to improve the oral health of the public by providing free dental advice and education.
The British Association of Dental Nurses	An organisation dedicated to representing all dental nurses.
British Society of Dental Hygiene & Therapy (BSDHT)	An association set up to represent the interests of the dental profession. The body represents over 3,500 across the UK and beyond.
British Orthodontic Society (BOS)	A membership organisation with over 1,800 members in the UK, which aims to promote the study and practice of orthodontics.
British Society of Paediatric Dentistry	An association aiming to improve, educate and maintain paediatric dentistry. Membership is open to the whole dental team.
British Academy of Cosmetic Dentistry (BACD)	An academy that promotes cosmetic dentistry advice for the public, professional development and clinical education.
Orthodontic Technicians Association	A membership association, currently representing 240 orthodontic technicians in the UK. Aims to promote orthodontic dentistry through education and professional development. Acts as an advisory board to institutions and individuals.

The Dental Landscape

	2010/11
Dentists registered with General Dental Council (GDC)	38,252 ¹
Hygienists registered with GDC	5,900 ¹
Dental nurses registered with GDC	46,793 ¹
Dentists undertaking NHS activity	22,800 ²
Dental Practices	approx. 11,000 ³

The Gender Divide

	2010/11
Male Dentists	56.5% ²
Female Dentists	43.5% ²

The Dental Patient²

	2008	2009	2010	2011
UK population seen by a dentist	53.4%	54.7%	55.8%	56.3%
Adults seen by a dentist	49%	50.6%	51.9%	52.5%
Children seen by a dentist	69.2%	69.8%	70.3%	70.6%

The Nation's Teeth

Tooth decay or dental caries

UK Adult Statistics ⁴ :	Percentage
Visible plaque on at least one tooth	66%
Obvious tooth decay in either crowns or roots	31%
Dentate adults with healthy gum tissue/no periodontal disease	17%
Overall prevalence of decay in 1998	46%
Overall prevalence of decay in 2009	28%

UK Children Statistics ⁵ :	Age	Percentage
Decay in primary teeth	5 years	3%
	8 years	57%
Children with filled teeth	12 years	26%
	15 years	42%
Children with gum inflammation	5 years	32%
	8 years	63%
	12 years	65%

Gum Disease

- Gum disease is the UK's leading cause of tooth loss⁶
- Only 17% of dentate adults have very healthy gum tissues and no signs of gum disease⁴
- 45% of adults have periodontal (gum) pocketing exceeding 4mm⁴
- 66% of those aged 55+ suffer from periodontal loss of attachment of 4mm or more⁷

Dentures

- 20% of people in the UK have some form of removable denture (partial or complete)⁴
- Only 6% of the UK population are edentate⁴

Acid Erosion

	Age	Percentage
Dentate population who show signs of tooth wear ⁷	-	76%
Increase in tooth wear since 1998 ⁷	16-24 years	+15%
	25-34 years	+10%
	35-44 years	+13%

- In 2005 over 90% of dentists were identifying tooth wear cases weekly⁸
- Acid erosion is the biggest contributor to tooth wear^{9,10}

Exhibitions/ Conferences

	2012
The Dentistry Show	March
BDA Annual Conference	May
EAPD Congress (European Academy of Paediatric Dentistry)	May
EDSA Meeting (European Dental Students' Association)	September
BDTA Dental Showcase (British Dental Trade Association)	October
BSDHT Oral Health Conference and Exhibition	November

References: 1. GDC website, 2011. Available online at <http://www.gdc-uk.org/Newsandpublications/Pressreleases/Pages/GDC-registrant-numbers-reach-record-high.aspx>. Accessed 27/01/2012. 2. NHS Dental Statistics for England 2010/11. 3. 'The private dentistry market in the UK'. Office of Fair Trading, 2003. 4. Adult Dental Health Survey 2009: Executive Summary. NHS Information Centre, 2011. 5. Children's health in the United Kingdom, 2003. Office for National Statistics, March 2005. 6. British Dental Health Foundation website. Available online at <http://www.dentalhealth.org.uk/faqs/leafletdetail.php?LeafletID=2#faq33>. Accessed 27/01/2012. 7. Adult Dental Health Survey 2009: Disease and related disorders. NHS Information Centre, 2011. 8. BDA Omnibus Survey Oct-Dec 2005. 9. Bartlett DW et al. Int Dent J 2005; 55: 277-284. 10. Zero DT and Lussi A. Int Dent J 2005; 55: 285-290.

